



2021 RETAIN® PGR FOR CALIFORNIA TREE NUT PROGRAM

October 1, 2020–April 30, 2021

Objective

The ReTain® Plant Growth Regulator for California Soluble Powder Tree Nut Program offers growers an opportunity to earn a reward of \$50 per ReTain pouch (11.7 oz) purchased while getting the benefit of optimizing nut set in almonds and controlling pistillate flower abscission (PFA) in walnuts.

- ▶ Reward will be paid only on ReTain volume purchased between October 1, 2020 and April 30, 2021
- ▶ Reward will be paid in June 2021
- ▶ Proof of purchase of ReTain and PCA recommendation will be required for reward



Qualifications

Sign up at valent.com/programs by April 30, 2021.

- ▶ Provide proof that ReTain purchase occurred between October 1, 2020 and April 30, 2021 (copy of invoice) and was applied (copy of PCA recommendation) by April 30, 2021
- ▶ Qualifying product is one ReTain 11.7-oz pouch
- ▶ Qualifying rate is one pouch of ReTain per acre
- ▶ Only applications to almonds and walnuts qualify for reward
- ▶ Apply a minimum of 20 pouches to tree nuts during the 2021 season

Assurance Offer

By participating in the ReTain Tree Nut Program, growers are automatically enrolled in the ReTain PGR for California Tree Nut Assurance Offer. Under this offer, qualified growers are eligible for an assurance payment if the difference between the value of the Increased Yield Per Acre that results from using ReTain is less than the net invoiced price paid by the grower.

- ▶ To qualify for the Assurance Offer an untreated block (at least 5% of the treated block) of almonds or walnuts adjacent to the treated block must be weighed and graded separate from the treated block at harvest
- ▶ Assurance claims must be initiated by the grower with a Valent Sales Representative in writing within 30 days of determination of final yield based on processor reports
- ▶ All assurance claims must be requested by February 28, 2022. Any claim investigations will be conducted with Valent, the Grower(s) and Grower PCA for each treated orchard to help the Grower, PCA and Valent improve the performance of ReTain use in the future.

Assurance Offer continued

- ▶ The following forms must be provided during the investigation:
 - Huller/Dryer and processor weight certificates for ReTain treated and untreated blocks
 - Written PCA recommendations and documented observations related to the treated and untreated blocks
- ▶ Within 30 days after an investigation has been concluded, Valent will notify the grower of the investigation results and if an assurance payment will be made
- ▶ An assurance payment up to \$246 per treated acre of nuts will be paid if the results of the investigation determine that ReTain did not result in an Increased Value Per Acre greater than the cost of the net invoice price of the product
- ▶ One check per grower will be made based on the aggregated acres of that grower participating in the program even if multiple grower sites are in the program
- ▶ Application costs are not covered by this offer
- ▶ Assurance payment calculations will be done at the sole discretion of Valent
- ▶ Assurance payments will be sent or delivered within 30 days of the completion of the assurance claim investigation
- ▶ Assurance payments will be made out to the address and grower name provided in the sign up section

To enroll in the ReTain® Plant Growth Regulator for California Soluble Powder Tree Nut Program:

➤ Sign Up

Purchase *ReTain* and sign up online at valent.com/programs and provide the following information by April 30, 2021:

- ▶ Grower Name
- ▶ Orchard/Operation Name
- ▶ Address
- ▶ Phone, Email
- ▶ *ReTain* Purchase Location/Agent
- ▶ *ReTain* Purchased (total pouches)
- ▶ Upload Applicator Name (if applicable)

➤ Upload

Once enrolled, upload the following documents as PDF or JPEG files by April 30, 2021:

- ▶ *ReTain* Invoice
- ▶ PCA Recommendation Form
- ▶ Applicator Invoice (if applicable)



Valent reserves the right to change, audit or discontinue this program at any time without prior notice.

To learn more about ReTain for tree nuts, visit valent.com/ReTainCA or contact your PCA.



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Always read and follow label instructions.

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