



| Berries, Corn, Cotton, Grapes, Hops, Pome Fruit, Stone Fruit, Tree Nuts, Vegetables and more—California only |

## Zeal® MVP Miticide: New Optimized Formulation Delivers Better and More Comprehensive Performance

Zeal® MVP Miticide is an optimized EC formulation of Etoxazole that delivers better and more comprehensive performance versus original Etoxazole water soluble packet formulations. *Zeal MVP* provides long-lasting control of mites, such as two-spotted spider mite, Pacific spider mite, Banks grass mite and European red mite. Refer to the label for specific mite species for your respective crop. Plus, *Zeal MVP* is an excellent fit in resistance management programs that include rotation or combination of different classes of chemistries.

- ▶ Proprietary liquid formulation that better delivers active ingredient to reach mites
- ▶ Quicker results on adults, preventing future colonization and feeding
- ▶ Enhanced control at all life stages, including adult and nymph suppression

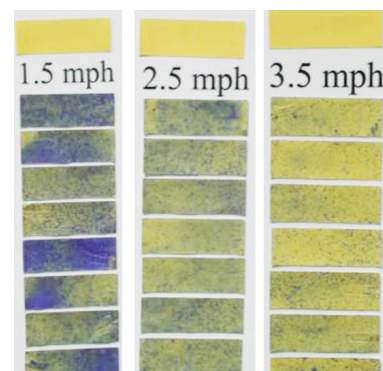
### How To Use

Crop Group	Rate (fl oz/A)	Method	PHI
Caneberries	23–34.6	Ground	0 days
Corn	11.5–34.6	Ground or air	21 days
Cotton	7.66–11.5	Ground or air	28 days
Cucurbit Vegetables	23–34.6	Ground or air	7 days
Grapes	23–34.6	Ground	14 days
Hops	34.6–46.1	Ground	7 days
Low Growing Berries (Blueberries, Strawberries)	23–34.6	Ground	1 day
Mint (Peppermint, Spearmint)	23–46.1	Ground or air	7 days
Non-Bearing Fruit Trees	23–34.6	Ground	365 days
Peppers and Eggplants	23–34.6	Ground	7 days
Pome Fruit (Apples, Pears)	23–34.6	Ground	14 days
Small Fruit Vine Climbing (except Fuzzy Kiwifruit)	23–34.6	Ground	14 days
Stone Fruit (Apricots, Cherries, Nectarines, Peaches, Plums)	23–34.6	Ground	7 days
Tree Nuts (Almonds, Pistachios, Walnuts)	23–34.6	Ground	28 days
Tropical and Sub-Tropical Fruits (Inedible Peel)	23–34.6	Ground or air	1 day



## Zeal MVP Best Management Practices

- ▶ Treat as populations are building
  - When weather forecast predicts hot and dry conditions, spray sooner instead of later
- ▶ It can take 7–10 days to see full results with Zeal MVP. Wait 14 days after applying Zeal MVP before applying another miticide with a different mode of action.
- ▶ Mite thresholds should drive application timing, not calendar
- ▶ Mild winters result in large overwintering populations
  - If warm spring continues, threshold will be reached earlier than previous years
  - Scout historical hot spots and early plantings
  - Spider mite populations mid- to late-season are more difficult to control on most crops
- ▶ Zeal MVP continues to be soft on beneficials, including sixspotted thrips, lady beetles and lacewings
- ▶ Coverage is essential
  - Spray field at calibrated speed. Calibrated at 2.5 mph, sprayed at 3.5 mph cuts rate approximately 30%.
  - Avoid adjuvants known to inhibit translaminar activity
  - Treat whole fields—never skip borders or portions of the field as mites may already be there



**Spray Distribution Study**



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**Always read and follow label instructions.**

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