



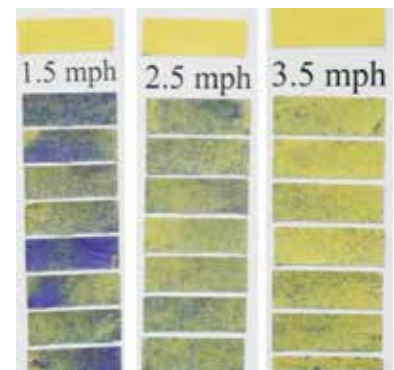
Zeal® MVP Miticide: Optimized Formulation Delivers Better and More Comprehensive Performance

Zeal® MVP Miticide is an optimized EC formulation of Etoxazole that delivers better and more comprehensive performance versus original Etoxazole water soluble packet formulations. *Zeal MVP* provides long-lasting control of mites, such as two-spotted spider mite, Pacific spider mite, Banks grass mite and European red mite. Refer to the label for specific mite species for your respective crop. Plus, *Zeal MVP* is an excellent fit in resistance management programs that include rotation or combination of different classes of chemistries.

- ▶ Proprietary liquid formulation that better delivers active ingredient to reach mites
- ▶ Enhanced control at all life stages, including adult suppression

Zeal MVP Best Management Practices

- ▶ Treat as populations are building
 - When weather forecast predicts hot and dry conditions, spray sooner instead of later
- ▶ Mite thresholds should drive application timing, not calendar
- ▶ Mild winters result in large overwintering populations
 - If warm spring continues, threshold will be reached earlier than previous years
 - Scout historical hot spots and early plantings
 - Spider mite populations mid- to late-season are more difficult to control on most crops
- ▶ Coverage is essential
 - Spray field at calibrated speed. Calibrated at 2.5 mph, sprayed at 3.5 mph cuts rate approximately 30%.
 - Avoid adjuvants known to inhibit translaminar activity
 - Treat whole fields—never skip borders or portions of the field as mites may already be there
- ▶ It can take 7–10 days to see full results with *Zeal MVP*. Wait 14 days after applying *Zeal MVP* before applying another miticide with a different mode of action.
- ▶ *Zeal MVP* continues to be easy on beneficials, including sixspotted thrips, lady beetles and lacewings
- ▶ To aid in resistance management, use the maximum labeled rate of *Zeal MVP* (34.6 fl oz/A) in almonds, corn and grapes



Spray Distribution Study



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Always read and follow label instructions.

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