


2024 ReTain[®] PGR for California Grower Rebate Program

The ReTain[®] Plant Growth Regulator for California (“ReTain”) Grower Rebate Program offers growers an opportunity to earn a reward up to \$40 per ReTain pouch (11.7 oz) purchased while getting the advantage of optimizing the benefits of ReTain in multiple crops.

Rebate Qualifications and Timing

Sign up at valent.com/programs between December 1, 2023, and July 31, 2024.

ALMONDS, WALNUTS, CHERRIES, STONE FRUIT

- 1 Purchase Period No. 1:**
December 1, 2023–February 29, 2024
 - Rebate: \$40 per pouch
 - Minimum Purchase: 60 pouches
 - 2 Purchase Period No. 2:**
March 1, 2024–June 30, 2024
 - Rebate: \$20 per pouch
 - Minimum Purchase: 20 pouches
-  **Submit the following by July 31, 2024:**
- Provide invoice(s) showing the ReTain purchase occurred within the Purchase Period
 - Provide a copy of a PCA recommendation showing application to any of the above listed crops occurred by July 31, 2024
 - Provided the above requirements are met, you will earn the rebate on the pouches you applied, up to the amount you purchased
- Qualifying application rate is one pouch of ReTain per acre
 - Only applications to the above listed crops qualify for rebate
 - All copies of invoices and PCA documents must be received by July 31, 2024
 - Valent will process the rebate payment in September

Sign Up

Purchase ReTain and sign up online at valent.com/programs and provide the following information by July 31, 2024:

- Grower Name
- Orchard/Operation Name
- Address
- Phone, Email
- ReTain Purchase Location/Agent
- ReTain Purchased (total pouches)
- Upload Applicator Name (if applicable)

Upload

Once enrolled, upload the following documents as PDF or JPEG files by July 31, 2024:

- ReTain Invoice
- PCA Recommendation Form
- Applicator Invoice (if applicable)

Valent reserves the right to change, audit or discontinue this program at any time without prior notice.

To learn more about ReTain for tree nuts and stone fruit, visit valent.com/ReTainCA or contact your PCA.

