



BAYER PLUS REWARDS

2024–2025



VALENT IS PROUD TO PARTNER IN THE BAYER PLUS REWARDS 2024–2025 PROGRAM



Qualify for Portfolio Rewards or Roundup® Brand Incentive

Purchase two Portfolio Products or purchase one or more eligible Product Portfolio herbicides and a Roundup Brand herbicide to qualify for Valent Partner Product Incentives.



Purchase Valent Products

Earn \$2 per acre on these qualifying Valent products:

FIERCE
HERBICIDE

FIERCE EZ
HERBICIDE

FIERCE MTZ
HERBICIDE

FIERCE XLT
SOYBEAN HERBICIDE

Fierce® brand herbicides have multiple effective modes of action to give your fields a strong start and protect yields. Get up to 8 weeks of powerful broad spectrum control over tough and resistant weeds and grasses with *Fierce* brand herbicides.



Purchase Valent Products

Earn \$1 per acre on these qualifying Valent products:

SELECTMAX
HERBICIDE
WITH INSIDE TECHNOLOGY™

Select Max® Herbicide with Inside Technology™ provides the fastest and most powerful way to control grasses and volunteer Roundup Ready® corn. The patented formulation dramatically outperforms other postemergence grass herbicides.

VALOR
HERBICIDE EZ

Valor® EZ Herbicide² provides a proven preemergence foundation to control tough weeds with up to 6 weeks of residual control.

See the Bayer PLUS Rewards Program for full details.



Products That Work, From People Who Care® | valent.com | 800-6-VALENT (682-5368)

Always read and follow label instructions.

with Inside Technology is a trademark and Fierce, Select Max, Valor and Products That Work, From People Who Care are registered trademarks of Valent U.S.A. LLC. Select Max is covered under U.S. Patent No. 7,651,977. Roundup, Roundup Ready and Warrant are trademarks of Bayer Group. ©2024 Valent U.S.A. LLC. All rights reserved. Printed in the U.S.A. P25.6006 2024-BAY-2900 5/23/24