



BAYER PLUS REWARDS

2023–2024





PLUS

Bayer PLUS Rewards 2024 Program

REWARDS

See eligible Bayer PLUS Rewards products on page 2

Start earning at MyBayerPLUS.com

PRODUCT PORTFOLIO INCENTIVES

2 products	Earn \$2/A
3 products	Earn an additional \$3/A
4 products	Earn an additional \$4/A
5 products	Earn an additional \$5/A
6 products	Earn an additional \$6/A

Only eligible product purchases will qualify. Incentives will be calculated starting with the highest acre product match.

XTENDIMAX® INCENTIVE

XtendiMax® Herbicide* with VaporGrip® Technology**

+
One or more eligible Product Portfolio herbicides

Earn \$1/A

*A restricted use pesticide. **XtendiMax® Herbicide with VaporGrip® Technology must be used with VaporGrip® Xtra Agent (or an approved equivalent vapor-reducing agent).

ROUNDUP® BRAND AGRICULTURAL HERBICIDE INCENTIVE

A Roundup® Brand Agricultural Herbicide

+
One or more eligible Product Portfolio herbicides

Earn \$1/A

Must qualify for either Product Portfolio Incentive **OR** Roundup® Brand Agricultural Herbicide Incentive first

Scan QR Code to visit the Bayer PLUS Rewards calculator.



AGRONOMIC ADD-ON INCENTIVE

Each Agronomic Add-On

Earn \$0.50/A

PARTNER PRODUCT INCENTIVE

Each Eligible Partner Product

Earn \$2/A

LOYALTY REWARD

EARN AN ADDITIONAL 10% ON YOUR REWARDS

Growers who qualify for Bayer PLUS Rewards can **earn an additional 10% on their rewards dollars** by sending all (or a portion) of their check to a Bayer retailer of their choice. To qualify, growers must meet the \$1,500 rewards minimum and select a dollar amount in the portal redemption screen that is over \$500.

- > The 10% will only be applied to rewards dollars that are elected for the Loyalty Reward within the grower portal and sent to an authorized retailer.
- > Growers must make their selection within the Bayer PLUS Rewards portal between November 1, 2024, and January 31, 2025.
- > 2024 rewards already redeemed prior to November 1, 2024, will not be eligible for the Loyalty Reward.

2024 Program Requirements (9/1/23–8/31/24)

- > All Bayer PLUS earnings are paid upon valid net grower sales (grower sales minus returns and replants).
- > Growers can earn incentives on up to six eligible products in the Product Portfolio Incentives.
- > Growers must enroll in the program by the enrollment deadline (August 31, 2024) in order for eligible purchases to count toward the 2024 program.
- > Growers must operate in qualifying geography† and purchase from an authorized retailer between September 1, 2023, and August 31, 2024.
- > Growers must log in to their account to confirm the accuracy of their sales transactions by December 31, 2024. Notify your retailer or Bayer rep prior to this date to correct any errors on account. Bayer reserves the right to reject any changes requested after this date.
- > Redemption requests must exceed \$500. 50% of rewards may be requested starting July 1, 2024, and 100% of rewards may be requested starting November 1, 2024.

Rewards will expire April 30, 2025.

†Growers living in Alaska, California or Hawaii do not qualify for Bayer PLUS Rewards.

In order to qualify for redemption, you must have at least

\$1,500

in Bayer PLUS Rewards.



Bayer PLUS Rewards

Eligible Products and Match Rates

2024 Program

9/1/23–8/31/24

PRODUCT PORTFOLIO	Product Match Rate Per Acre
HERBICIDES	
Axiom® 68DF Herbicide	10 oz.
Balance® Flexx Herbicide	4 fl. oz.
Capreno® Herbicide	3 fl. oz.
Corvus® Herbicide	4 fl. oz.
Degree Xtra® Herbicide	96 fl. oz.
DiFlexx® Herbicide	8 fl. oz.
DiFlexx® DUO Herbicide	24 fl. oz.
Harness® Herbicide	36 fl. oz.
Harness® MAX Herbicide	40 fl. oz.
Harness® Xtra Herbicide	58 fl. oz.
Harness® Xtra 5.6L Herbicide	74 fl. oz.
Huskie® Herbicide	11 fl. oz.
Huskie® Complete Herbicide	13.7 fl. oz.
Huskie® FX Herbicide	13.5 fl. oz.
Laudis® Herbicide	3 fl. oz.
Luxxur® Herbicide	6.85 fl. oz.
Olympus® 70DF Herbicide	0.4 oz.
Osprey® 4.5WG Herbicide	4.75 oz.
Osprey® Xtra Herbicide	4.75 oz.
Rimfire® Max Herbicide	3 oz.
Scoparia™ Herbicide	2 fl. oz.
TripleFLEX® II Herbicide	32 fl. oz.
TriVolt™ Herbicide	12 fl. oz.
Varro® Herbicide	6.85 fl. oz.
Warrant® Herbicide	48 fl. oz.
Warrant® Ultra Herbicide	50 fl. oz.
Wolverine® Advanced Herbicide	27.2 fl. oz.
FUNGICIDES	
Absolute® Maxx Fungicide	5.5 fl. oz.
Delaro® 32 SC Fungicide	8 fl. oz.
Delaro® Complete Fungicide	8 fl. oz.
Proline® Fungicide	3 fl. oz.
Propulse® Fungicide	13.5 fl. oz.
Prosaro® Fungicide	6.5 fl. oz.
Prosaro® PRO 400 SC Fungicide	10.3 fl. oz.
Provost® Silver Fungicide	13 fl. oz.
Stratego® YLD Fungicide	4 fl. oz.
INSECTICIDES	
Oberon® 4SC Insecticide/Miticide	6 fl. oz.
Sivanto® Prime Insecticide	4 fl. oz.
NEMATOCIDES	
Velum® Nematicide	6.5 fl. oz.

ROUNDUP® BRAND AGRICULTURAL HERBICIDES	Product Match Rate Per Acre
Roundup PowerMAX® Herbicide	32 fl. oz.
Roundup PowerMAX® II Herbicide	32 fl. oz.
Roundup PowerMAX® 3 Herbicide	30 fl. oz.
Roundup WeatherMAX® Herbicide	32 fl. oz.
RT 3® Herbicide	32 fl. oz.

XTENDIMAX®	Product Match Rate Per Acre
XtendiMax® Herbicide with VaporGrip® Technology <i>A restricted use pesticide</i>	22 fl. oz.

AGRONOMIC ADD-ONS	Product Match Rate Per Acre
Aeris® Seed Applied Nematicide/Insecticide	2.56 fl. oz.
Autumn™ Super Herbicide	0.3 oz.
Baythroid® XL Insecticide	2.8 fl. oz.
EverGol® Energy Seed Treatment Fungicide	1 fl. oz.
EverGol® Xtend C Seed Treatment Fungicide	0.07 fl. oz.
Finish® 6 Pro Harvest Aid	32 fl. oz.
Gauche® 600 Flowable Seed Treatment	2.5 fl. oz.
Gauche® XT FS Insecticide/Fungicide	3.4 fl. oz.
Ginstar® EC Cotton Defoliant	10 fl. oz.
Leverage® 360 Insecticide	2.8 fl. oz.
Nortron® SC Herbicide	12 fl. oz.
Raxil® PRO MD Fungicide	5 fl. oz.
Raxil® PRO Shield Fungicide	5 fl. oz.
Stance® 110SC Plant Growth Regulator	3 fl. oz.
Trilex® Advanced Seed Treatment	0.16 fl. oz.
WestBred® Wheat (Spring)	120 lb./acre
WestBred® Wheat (Winter)	90 lb./acre

PARTNER PRODUCTS	Product Match Rate Per Acre
Fierce® Herbicide	3 oz.
Fierce® EZ Herbicide	6 fl. oz.
Fierce® MTZ Herbicide	16 fl. oz.
Fierce® XLT Soybean Herbicide	4 oz.
Mauler® Herbicide	8 fl. oz.
Select Max® Herbicide with Inside Technology™	12 fl. oz.
Valor® EZ Herbicide	2 fl. oz.

Visit the Resources section at MyBayerPLUS.com for additional program details, calculator tool, and terms and conditions.

PROGRAM CONDITIONS

- 1) BAYER CROPSCIENCE LP AND ITS AFFILIATES ("Bayer") RESERVES THE RIGHT TO MODIFY OR WITHDRAW THIS PROGRAM OR ANY PORTION THEREOF WITHOUT PRIOR NOTICE.
- 2) Growers will forfeit rebates if products are resold outside of the Bayer authorized distribution or retail/dealer network. Only products purchased for use on grower owned or leased land is eligible for Bayer PLUS Rewards. Purchases made for use on non-related farming entities cannot be consolidated to increase Bayer PLUS Rewards.
- 3) No commission, incentive, rebate, refund, discount or other promotional payment shall be paid on units of eligible products under market funding programs where the sale is made, in whole or in part, via an online electronic point of sale system unless approved by Bayer in writing.
- 4) Bayer reserves the final decision, in its absolute discretion, on whether purchasers are valid growers.
- 5) Bayer reserves for a period of three (3) years from the 2024 Marketing Year the right to audit compliance with all conditions and provisions of this program or other Bayer offers which includes, but is not limited to, an audit of retailer/dealer's or grower's books/records and an inspection of facilities. If retailer/dealer or grower does not have the proper documentation for the three (3) year audit term, Bayer may treat such lack of valid documentation as if the sales were invalid and not properly made and subject to payment of the cost of the audit and forfeiture of program payments.
- 6) Bayer reserves the right to debit future payments due or otherwise seek reimbursement if errors are discovered after payments have been issued.
- 7) Bayer CropScience LP registers its products in the United States in accordance with and to meet U.S. regulatory standards. Such products are sold for labelled uses only and must be used only in accordance with all label instructions. Bayer recognizes that growers and exporting entities can participate in the global export markets for their commodities. However, standards, interpretation of those standards and testing procedures can vary significantly from country to country, and are subject to change. As such, while it will strive to assist growers by providing available information, Bayer **cannot guarantee** that meeting U.S. residue or tolerance standards will ensure compliance with maximum residue levels (MRLs) or other standards in place in importing countries. Growers and exporting entities are responsible to educate themselves about export markets and their requirements. If a grower or exporter is concerned about meeting and MRLs for an active ingredient or related metabolite, then testing for residues should be considered as an option to ensure residue levels are compliant with applicable MRL.

XtendiMax® Herbicide with VaporGrip® Technology is a restricted use pesticide and must be used with VaporGrip® Xtra Agent (or an equivalent volatility reduction adjuvant). For approved tankmix products (including VRAs and DRAs), nozzles and other important label information, visit XtendiMaxApplicationRequirements.com. Applicators must check XtendiMaxApplicationRequirements.com no more than seven days before application of this product for additional labeling, including state restrictions. Where applicable, users must comply with additional requirements found on this website.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.

Roundup Technology® includes glyphosate-based herbicide technologies.

Aeris® Balance® Flexx, Baythroid® XL, Corvus®, Degree Xtra®, Harness® Xtra, Huskie® Complete, Huskie® FX, Leverage® 360, Scoparia®, TriVolt™ and XtendiMax® are restricted use pesticides. Not all products are registered in all states and may be subject to use restrictions. The distribution, sale or use of an unregistered pesticide is a violation of federal and/or state law and is strictly prohibited. Check with your local dealer or representative for the product registration status in your state. **Tank mixtures:** The applicable labeling for each product must be in the possession of the user at the time of application. Follow applicable use instructions, including application rates, precautions and restrictions of each product used in the tank mixture. Not all tankmix product formulations have been tested for compatibility or performance other than specifically listed by brand name. Always predetermine the compatibility of tank mixtures by mixing small proportional quantities in advance. Degree® is a registered trademark of Monsanto Technology LLC. Fierce® Mauler® Select Max® Herbicide with Inside Technology™ and Valor® are trademarks of Valent U.S.A. Corporation. Absolute®, Aeris®, Autumn™ Axiom®, Balance®, Bayer, Bayer Cross, Baythroid®, Capreno®, Corvus®, Degree Xtra®, Delaro®, DiFlexx®, EverGol®, Finish®, Gauche®, Ginstar®, Harness®, Huskie®, Laudis®, Leverage®, Luxxur®, Nortron®, Oberon®, Olympus®, Osprey®, Proline®, Propulse®, Prosaro®, Provost®, Raxil®, Rimfire®, Roundup®, Roundup PowerMAX®, Roundup Ready®, Roundup Technology®, Roundup WeatherMAX and Design® RT 3®, Scoparia®, Sivanto®, Stance®, Stratego®, Trilex®, TripleFLEX®, TriVolt™, VaporGrip®, Varro®, Velum®, Warrant®, WestBred and Design® Wolverine®, and XtendiMax® are trademarks of Bayer Group. For additional product information, call toll-free 1-866-99-BAYER (1-866-992-2937) or visit our website at www.BayerCropScience.us. Bayer CropScience LP, 800 North Lindbergh Boulevard, St. Louis, MO 63167. ©2023 Bayer Group. All rights reserved.

VALENT IS PROUD TO PARTNER IN THE BAYER PLUS REWARDS 2023–2024 PROGRAM



Qualify for Portfolio Rewards or Roundup® Brand Incentive

Purchase two Portfolio Products or purchase one or more eligible Product Portfolio herbicides and a Roundup Brand herbicide to qualify for Valent Partner Product Incentives.



Purchase Valent Products

Earn \$2 per acre on these qualifying Valent products:

FIERCE
HERBICIDE

FIERCE EZ
HERBICIDE

FIERCE MTZ
HERBICIDE

FIERCE XLT
SOYBEAN HERBICIDE

Fierce® brand herbicides have multiple effective modes of action to give your fields a strong start and protect yields. Get up to 8 weeks of powerful broad spectrum control over tough and resistant weeds and grasses with *Fierce* brand herbicides.

MAULER
HERBICIDE

Mauler® Herbicide is a preemergence herbicide designed to be tank mixed with Valor®, *Fierce* or Warrant® brand herbicides, delivering an additional effective mode of action against resistant weeds.

SELECTMAX
HERBICIDE
WITH INSIDE TECHNOLOGY™

Select Max® Herbicide with Inside Technology™ provides the fastest and most powerful way to control grasses and volunteer Roundup Ready® corn. The patented formulation dramatically outperforms other postemergence grass herbicides.

VALOR
HERBICIDE EZ

Valor® EZ Herbicide² provides a proven preemergence foundation to control tough weeds with up to 6 weeks of residual control.

See the following Bayer PLUS Rewards Program for full details.



Products That Work, From People Who Care® | valent.com | 800-6-VALENT (682-5368)

Always read and follow label instructions.

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