

Agenda Monday, August 18th



When: Where: What: Travel Day All Day **Registration Opens** 5PM 5:30PM Welcome Reception Legislative Ter. 6PM Dinner Ballroom 4 Tuesday, August 19th What: Where: When: Ballroom 2/3 6:30AM Breakfast (available for all) 7AM-8AM Registration Opens 8AM-1PM IT Service Desk Open Foyer Ballroom 4 8AM-4:30PM General Session 8AM-8:20AM - Welcome & Valent USA Strategic Direction (Matt Plitt) 8:20-8:40AM - SCC Strategy & Expectations (Uzawa-san) 8:40-9:00AM - Finishing MY2025 Strong & Preparing for MY2026 Success (John Smith) 9:00-9:20AM - SSBU Differentiation & Grower Pull Through (Tiffany Dean) - Pipeline (Kenny Seebold/Frank Carey) 9:20-9:40AM - Demand Creation & Portfolio Segmentation (Dave Poling) 9:40-10:00AM 10AM-10:20AM **BREAK** Ballroom 4 10:20-10:45AM **Q&A Session** 10:45-11:05AM Sustainability at Valent: From Corporate Strategy to Field Impact (Libby Spellman, Lisa Malm, Jim Wargo) 11:05-11:30AM Future Innovation, Rapidicil Update & Wrap up (Christine Tew, Joe Short & Pat Clay) 11:30-12:15PM LUNCH Ballroom 2/3 Load Buses for Rapidicil Tour 12:15-12:30PM 12:45PM Depart hotel for tour.

6PM Happy Hour & Dinner onsite Ballroom 4

Rapidicil Tour

Load Busses

Depart for hotel.

1:45-3:45PM

3:45-4:15PM

4:15PM



Agenda

Wednesday, August 20th



Ballroom 2/3

Ballroom 1

| When: | <u>What:</u> | Where: |
|----------|-----------------------------------|--------------|
| 6:30AM | Breakfast (All) | Ballroom 2/3 |
| 7AM | Optional FOCUS Devotional Meeting | Ballroom 4 |
| 8AM-4PM | IT Service Desk Open | Foyer |
| 8AM-12PM | Premium Brand Rotating Workshops | Ballroom 4 |

10AM-10:15AM BREAK 12PM-1PM LUNCH

1-5PM Breakout Meetings

- East Region Studio B
- Midwest Region Broadway 2
- West Region Studio 3
- Southeast Region Broadway 3
- South Region Studio A
- SSBU Team Capitol

MarketingAccount Management TeamBallroom 4Broadway 1

3PM-3:15PM BREAK

6:00 PM Happy Hour & Dinner (All) Teddy's Tavern
7:00 PM Awards Presentation

Thursday, August 21st

| <u>When:</u> | What: | Where: |
|--------------|----------------------|------------|
| 6:30AM | Breakfast (All) | Ballroom 1 |
| 8AM-4PM | IT Service Desk Open | Foyer |
| 8AM-12PM | Breakout Meeting | |

East Region Extended Team

Midwest Region Extended Team

West Region Extended Team

Studio 3

Southeast Region Extended Team

South Region Extended Team

South Region Extended Team

Account Management Team

Studio A

Capitol

10AM-10:15AM BREAK 12PM-1PM LUNCH

1PM-5PM Breakout Meetings Continued

3PM-3:15PM BREAK

6PM-9PM Happy Hour & Dinner (All) Acme Feed & Seed

Friday, August 22nd

When: What:

Departures





Additional Information

Health & Safety:

Safety is our #1 priority. If you are sick, stay home. If you think or know that you have been exposed to COVID-19 within 10 days of the Valent National Sales and Marketing meeting, please do not attend. COVID tests will be available on request.

Ground Transportation:

Employees are responsible for their own ground transportation from the airport to the Sheraton Grand Nashville Downtown and from the Sheraton Grand Nashville Downtown to the airport. Uber and Lyft is preferred. If you are traveling with colleagues, please carpool when you can.

Attire:

Attire during the meetings is business casual. You will be able to change into more comfortable clothes for the Rapidicil Tour on Tuesday afternoon.

Registration:

Registration will be open Monday from 5pm-6pm and from 7am-8am on Tuesday morning for all meeting attendees. Please make sure you check in, grab your name badge.

IT Booth:

Valent IT will have a booth set up Tuesday-Thursday at the Sheraton Grand Nashville Downtown. Feel free to drop your devices off for IT to look at.

Parking:

Self-Parking at the Sheraton Grand Nashville Downtown is available and will be at a discounted rate of \$27.50 / night.

Local Information:

Nashville General Hospital

1818 Albion St.

Nashville, TN 37208

(615) 341-4000

Approx 2.3 miles from hotel

Walgreens Pharmacy
1104 Rosa L Parks Blvd.
Nashville, TN 37208

(615) 244-3730

Approx 1.3 miles from hotel

Summit Planning Team:

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